

**Indian Maritime University**  
**(A Central University, Govt of India)**  
**End Semester Examinations – December 2023**  
**Programme Name: BBA (ML)**  
**Semester: I**  
**Subject Code: UG32T1105**  
**Subject Name: INTRODUCTION TO MARITIME LOGISTICS**

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Date: 26.12.2023

Max Marks: 70

Duration: 03 Hrs

Pass Marks: 35

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General Instructions

- (i) All Sections (A, B & C) are to be attempted.
- (ii) Options, if any, are specified in respective section.

**Section A**

Ten MCQs/Fill in the Blanks of 01 Mark each – Choose the correct answer as applicable.

1. The flow of information is
  - a) No definite pattern
  - b) Is in the opposite direction to material flow
  - c) In the same direction to material flow
  - d) cannot be ascertained
  
2. The concept of 'Right place' indicates
  - a. Accuracy in condition
  - b. Accuracy in destination
  - c. Accuracy in price
  - d. Accuracy in force
  
3. Integrated Logistics helps in
  - a. Stock turnover
  - b. Limited use of resources
  - c. Optimum use of resources
  - d. Reducing inventory space
  
4. Ability to produce and deliver goods more efficiently increases
  - a. Dispatch factor
  - b. Cost factor
  - c. Competitive advantage
  - d. Arrival factor
  
5. Lean strategy in logistics primarily emphasizes on:
  - a) Rapid response to market changes
  - b) Eliminating waste and increasing efficiency
  - c) Having large stockpiles of inventory
  - d) Using multiple transportation modes for flexibility

6. Agile organizations will successfully \_\_\_\_\_
- a. Meet the changes in business environment
  - b. Control Labour strikes
  - c. Survive in good times
  - d. Stay dormant in bad times
7. The major ports of India are controlled by
- a. Central Government
  - b. City Corporation
  - c. State Government
  - d. The regional authority
8. One of the major issues in coastal shipping in India is the
- a. High Customs duty
  - b. Low salary of crew
  - c. Cumbersome procedures
  - d. Inadequate last mile connectivity
9. In an efficient port:
- a) vessel waits for the free berth
  - b) waiting has no definite pattern
  - c) Berth or vessel can wait for the other
  - d) a free berth awaits the vessel
10. A PPP development of port project helps in
- a) sharing of risks in development and operation between Public and private
  - b) sharing of gains from the project between Public and private
  - c) bringing expertise of both private and public
  - d) all of the above

### **Section B**

Five Questions of 02 Marks each

- 11. What is inbound logistics?
- 12. Define lead time.
- 13. What is strategy?
- 14. Write a short note on maritime logistics.
- 15. What is the concept behind 'sagarmala'?

### **Section C**

Seven Questions of 10 Marks each of which any 05 questions to be answered.

- 16. Describe briefly the elements of logistics activity.
- 17. What do you mean by outsourcing logistics? Describe the advantages and disadvantages of outsourcing logistics.

18. What is the role of logistics managers in strategic decision making?
19. Describe the achievements of India in Maritime Logistics in early periods.
20. Write short note on the following below.
  - a) Suez Canal:
  - b) Panama Canal:
  - c) Malacca Strait:
21. Explain the steps envisaged under Sagarmala for modernization of Indian Ports.
22. What are the customer expectations from a logistics service provider?

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