



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी  
सचिव

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Secretary



सत्यमेव जयते

75  
आज़ादी का  
अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

D.O.No. 2-22/2025 (CPP-II) (C.164122)

07 अश्विन, 1947/29<sup>th</sup> September, 2025

**Subject: Observance of National Voluntary Blood Donation Day (NVBDD) on 1st October, 2025-reg.**

आदरणीय महोदया/महोदय,

As you are aware, 1<sup>st</sup> October is observed as **National Voluntary Blood Donation Day (NVBDD)** — a vital occasion dedicated to honoring the selfless act of blood donors and celebrating their life-saving contributions. The day aims to raise awareness about the importance of voluntary, unpaid blood donation, encouraging more people to donate regularly. Blood donation not only saves lives but also helps maintain a safe and reliable supply for those in need. NVBDD serves as a strong reminder of the continuous demand for blood and the profound impact each donation has on the health and well-being of others.

The slogan for the NVBDD 2025 campaign is “**Give Blood, Give Hope: Together We Save Lives,**” and it will focus on engaging youth groups such as the NCC, students from Higher Education Institutions (HEIs), and volunteers through a combination of physical and digital initiatives.

As part of the NVBDD celebrations:

- On 1st October 2025, the Directorate General of Health Services (DGHS) will organize a nationwide campaign to promote safe and voluntary blood donation.
- A **Blood Donation Pledge**, available in English, Hindi, and regional languages, will be administered both at physical events and through online platforms. (**Template and banner are enclosed.**)
- Also on 1st October 2025, States and Union Territories will organize blood group testing camps at Primary Health Centres (PHCs), Community Health Centres (CHCs), hospitals, and blood centers, helping individuals identify their blood type for emergencies and future donations.

In the lead-up to NVBDD, a **Mega Voluntary Blood Donation Drive** will be conducted across the country from **17<sup>th</sup> September to 2<sup>nd</sup> October 2025**, aimed at increasing donor registrations and blood collection. All blood collection data must be uploaded to the e-Raktkosh portal to ensure proper documentation and monitoring.

Higher Education Institutions are encouraged to actively participate in this campaign. Additionally, voluntary organizations and NGOs, such as the Indian Red Cross Society and Akhil Bhartiya Terapanth Yuvak Parishad, may be approached to support and strengthen the implementation of the campaign.

Contd.

In this regard, all Higher Education Institutions are requested to take note of the proposed details of the campaign and to make a collective and coordinated effort to ensure the success of this national initiative across India. Institutions are also requested to share a report on their participation by emailing [mp.khobragade@gov.in](mailto:mp.khobragade@gov.in), with a copy marked to the Ministry of Education.

सादर,

भवदीय,



(मनिष जोशी)

संलग्नक: उपरोक्तानुसार

सेवा में,

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्राचार्य।

## Pledge

### National Voluntary Blood Donation Day, 2025

I, \_\_\_\_\_ (Name), \_\_\_\_\_ resident  
of \_\_\_\_\_ (Village) \_\_\_\_\_ (District)  
\_\_\_\_\_ (State), today, on 1<sup>st</sup> October 2025,  
National Voluntary Blood Donor Day, do hereby pledge to donate  
my blood regularly.

Keeping in view the need of blood in India. I also undertake to  
create awareness amongst my family members, friends,  
relatives, colleagues and public about the need for regular,  
voluntary unpaid blood donation.

Along with this, I also undertake that whenever someone is in  
need of blood, I shall donate blood without any greed and without  
any discrimination.

I will make relentless efforts so that no life is lost around us due  
to shortage of blood.

## शपथ

### राष्ट्रीय स्वैच्छिक रक्तदान दिवस, 2025

आज, मैं ..... (नाम), ..... (ग्राम), .....  
..... (जिला) ..... (राज्य) का/की निवासी, राष्ट्रीय स्वैच्छिक  
रक्तदाता दिवस, 1 अक्टूबर 2025 के दिन यह शपथ लेता/लेती हूँ कि मैं अपना  
रक्त नियमित रूप से दान करूँगा/करूँगी।

भारत में रक्त की आवश्यकता को ध्यान में रखते हुए, मैं यह भी वचन देता/देती हूँ कि मैं अपने परिवार, दोस्तों, रिश्तेदारों, सहयोगियों और जनता को नियमित, स्वैच्छिक, अवैतनिक रक्तदान की आवश्यकता के बारे में जागरूक करने का प्रयास करूँगा/करूँगी।

इसके साथ-साथ मैं यह भी वचन देता/देती हूँ कि जब भी कभी किसी को रक्त की जरूरत होगी, बिना किसी लोभ के, और बिना किसी भेदभाव के रक्तदान करूँगा /करूँगी।

मैं सतत प्रयास करूँगा /करूँगी ताकि रक्त की कमी से हमारे आस-पास किसी की जान न जाए।

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SBTC LOGO



  
Ministry of Health & Family Welfare  
Government of India

**NATIONAL VOLUNTARY**

**BLOOD  
DONATION DAY**

1<sup>ST</sup> OCTOBER 2025

“GIVE BLOOD, GIVE HOPE: TOGETHER WE SAVE LIVES”

—ORGANIZED BY—

STATE NAME

SBTC

