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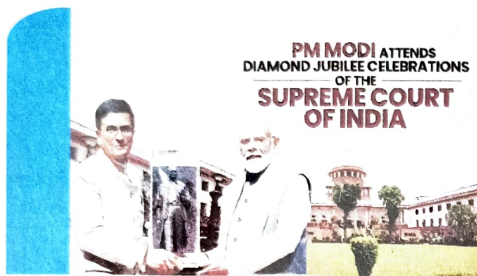
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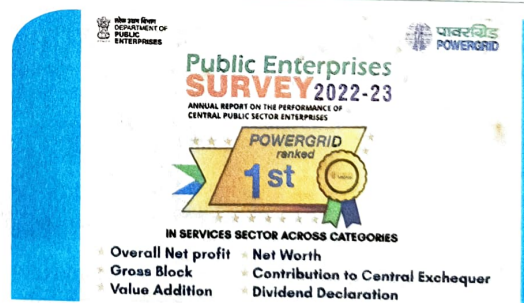
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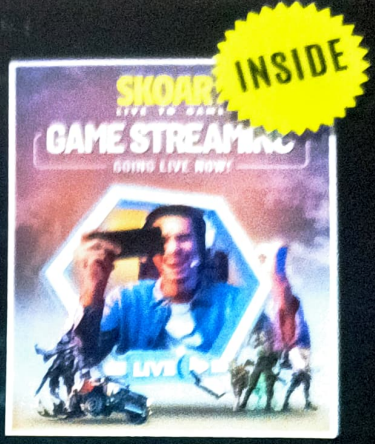
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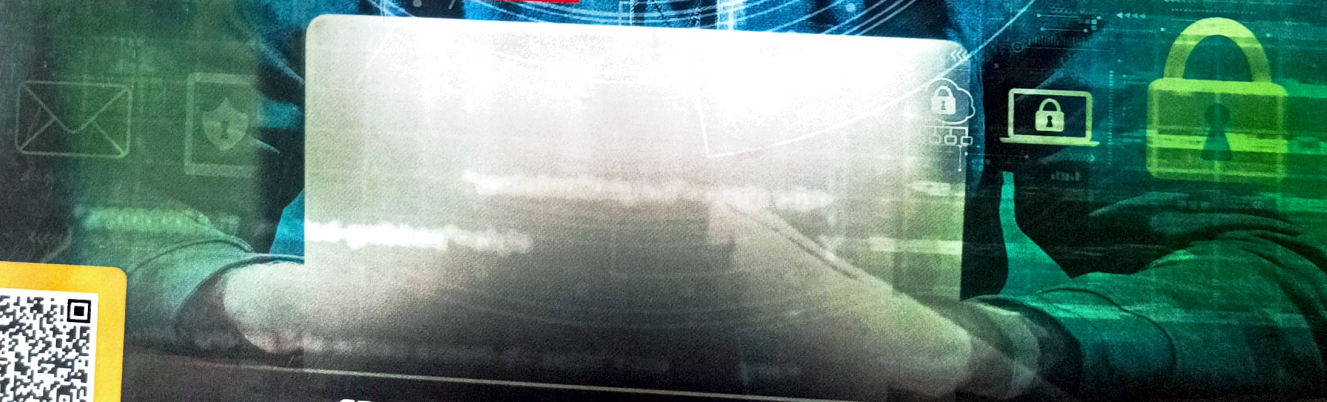


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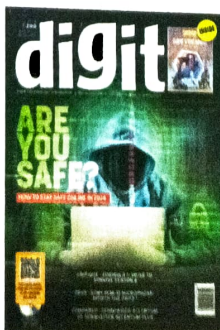
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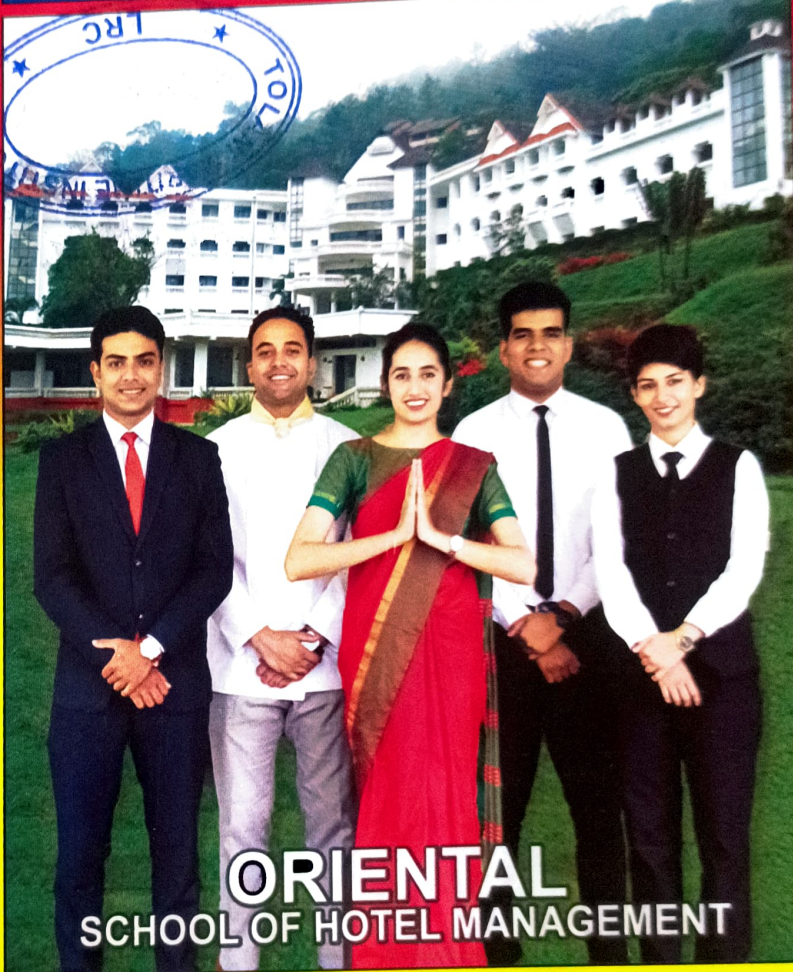
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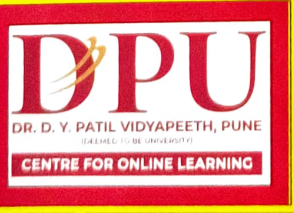
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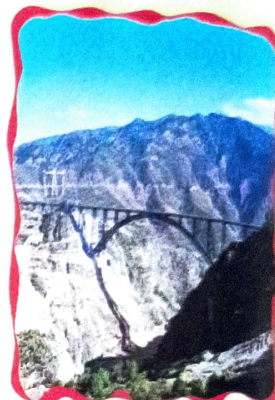
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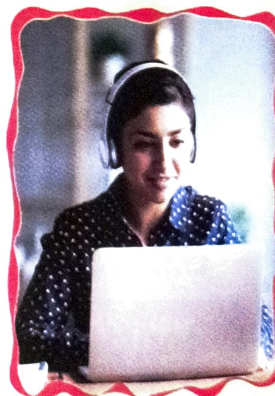
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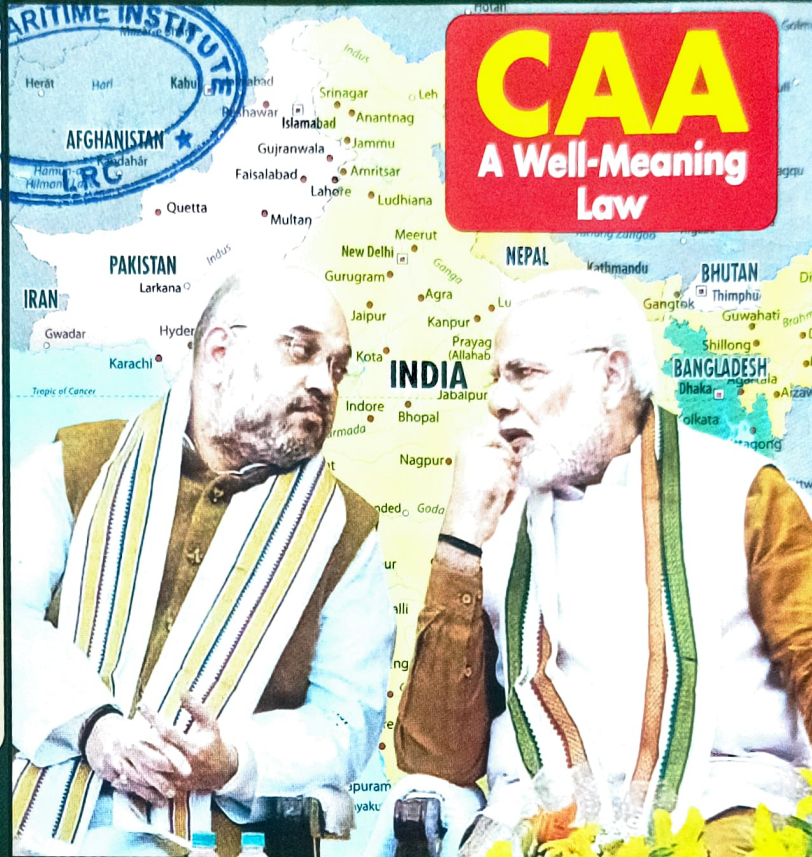
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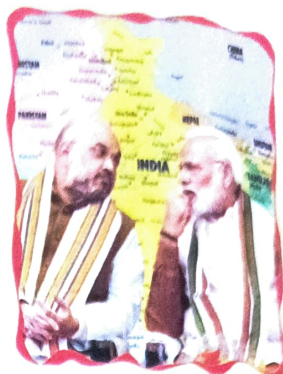
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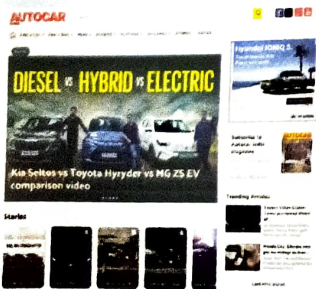


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DEFENDERS OF THE SOUTH: SIDDARAMAIAH, PINARAYI VIJAYAN, REVANTH REDDY SPEAK TO THE WEEK ON TACKLING BJP

JOURNALISM WITH A HUMAN TOUCH | www.theweek.in | TheWeekMag | TheWeekLive | ₹ 80

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APRIL 28, 2024

# THE WEEK

ANUJA CHAUHAN  
BRAND MODI SHINING  
IN KARNATAKA

ANDHRA AND  
TELANGANA  
TDP WAKES UP,  
BRS CRUMBLES

BATTLEGROUND SOUTH

## THE FIGHT GETS TIGHT

Modi bets on Andhra Pradesh and Karnataka to offset INDIA bloc advantage in Tamil Nadu, Kerala and Telangana



PM Modi and challengers (from left) Siddaramaiah, Revanth Reddy, Pinarayi Vijayan, M.K.Stalin

29.04.24

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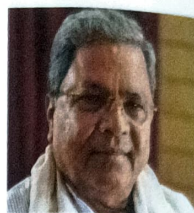
ELECTIONS   
2024



**SAFFRON MEETS THE SOUTH**  
Modi during a road show in Chennai on April 9

## THE BIG PUSH

Unlike in 2014 and 2019, the focus of the BJP's blistering poll campaign has shifted from north India to the southern states. The party's no-holds-barred battle against opposition parties in the south is being framed as a fierce contest of competing ideas of India. **Will an aggressive campaign led by Prime Minister Narendra Modi help the BJP clinch its target of winning 50 of 130 seats in the region?**



**SIDDARAMAIAH**, Karnataka chief minister: I don't see Modi wave anywhere in Karnataka or south India



**PINARAYI VIJAYAN**, Kerala chief minister: RSS wants Hindu Rashtra; to prevent it, BJP has to be kept out of power



**A. REVANTH REDDY**, Andhra Pradesh chief minister: Winning 14 of 17 seats is my target

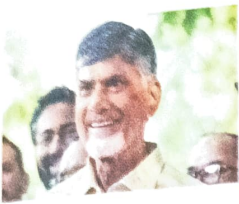
**PLUS**



▶ In the murky, shifting, swirly landscape of Karnataka politics, the only thing that seems to look dependably solid is Modiiji, writes **Anuja Chauhan**

▶ Factors favour an increase in the BJP's vote share in Kerala

▶ The BJP seems to be slowly finding acceptance in Tamil Nadu



▶ The Congress may have an edge in Telangana, while Chandrababu Naidu and Jagan Mohan Reddy are locked in a bitter battle in Andhra Pradesh, writes senior journalist **M. Somasekhar**

**MANIPUR 20 ELECTIONS 2024**

With ethnic conflict flaring up again, **Manipur is witnessing a subdued election season**

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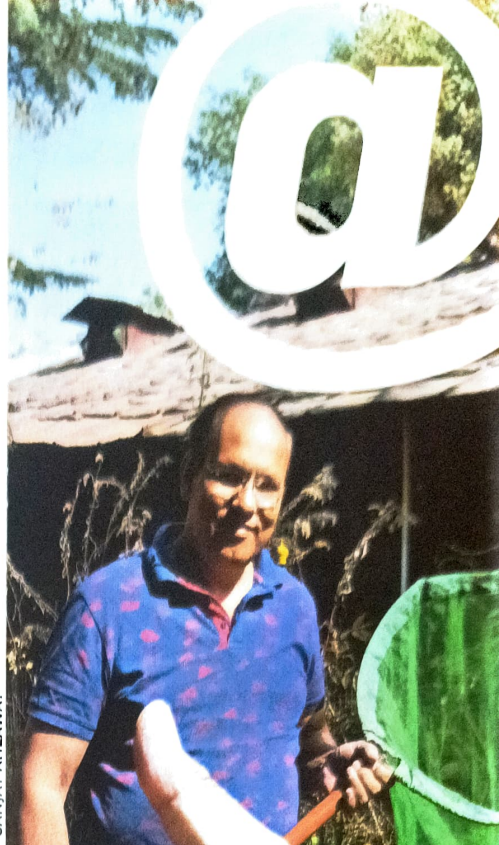
**Manifestos ought to be taken seriously. Ask the CIA. They looked foolish when A.B. Vajpayee made the bomb.**

**They wouldn't have, if they had read the BJP's 1998 manifesto where the bomb option was mentioned in plain English.**

COVER ILLUSTRATION BINESH SREEDHARAN

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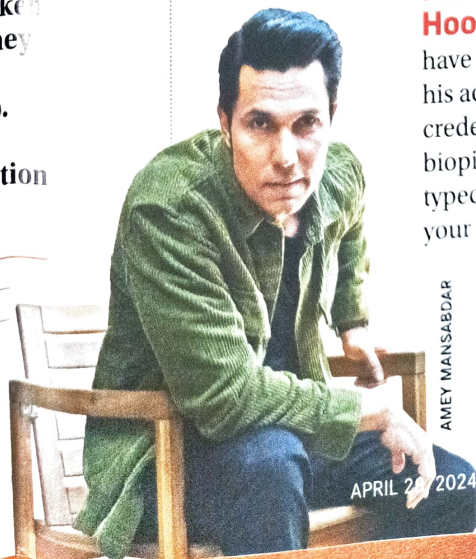


**62 LEISURE**

**Peter Smetacek's** Butterfly Research Centre at Bhimtal, Uttarakhand, **boasts 3,500 butterfly and moth specimens**

**68 CINEMA**

**Randeep Hooda** may have proved his acting credentials with biopics, but typecast him at your own peril



AMEY MANSABDAR

# Outlook

Read · Think · Understand



With the ideological battle lines getting sharper, the Outlook team fans out in the heat and dust to report Elections 2024

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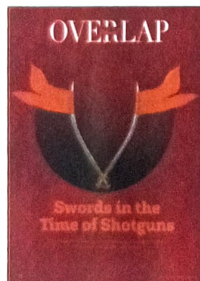
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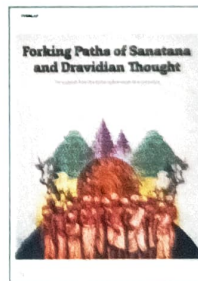


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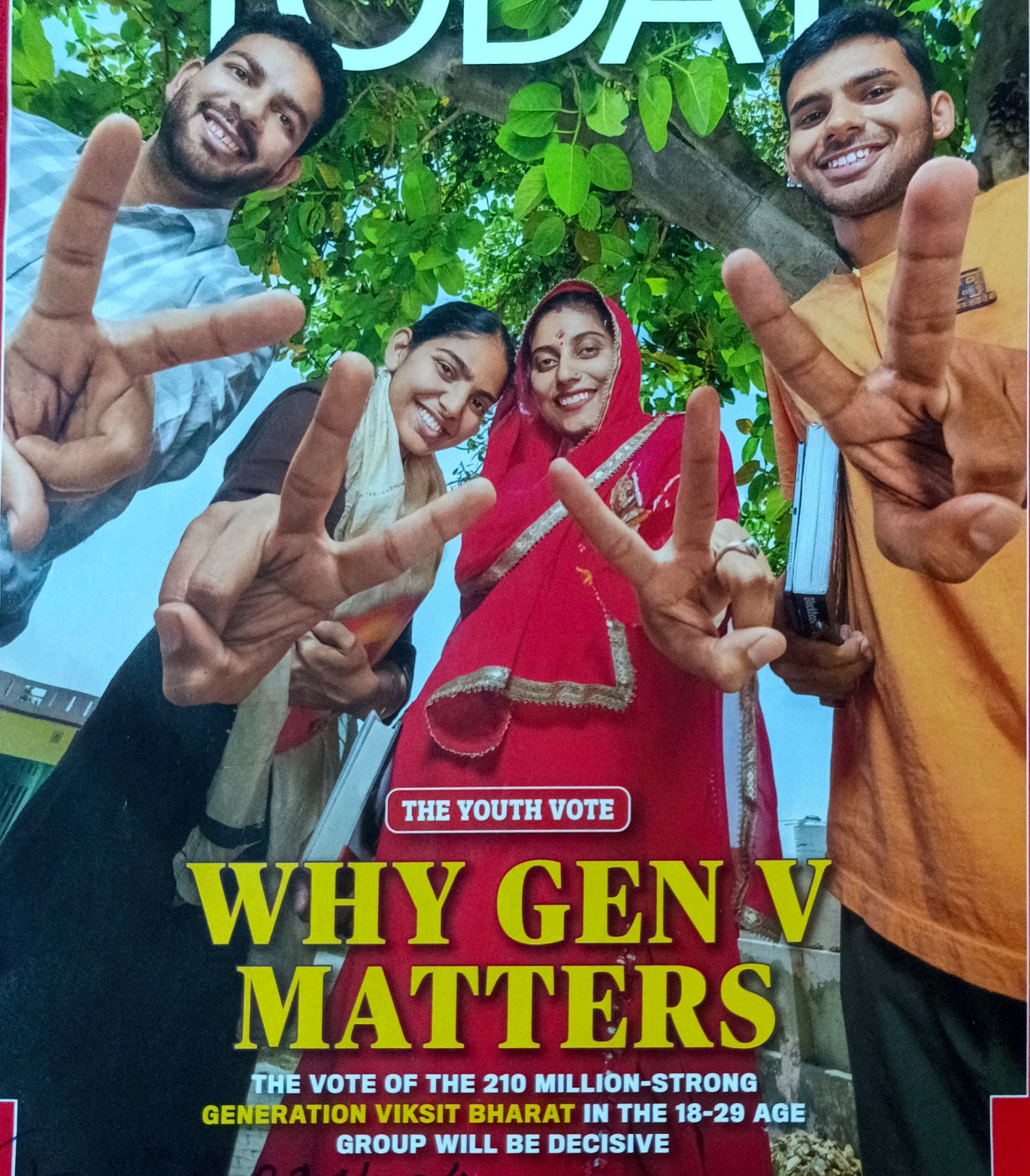
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**THE VOTE OF THE 210 MILLION-STRONG  
GENERATION VIKSIT BHARAT IN THE 18-29 AGE  
GROUP WILL BE DECISIVE**

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## WHY GEN V MATTERS

The vote of India's 210 million-strong Generation  
 Viksit Bharat—men and women aged 18-29—is decisive

+ YOUTHSPEAK

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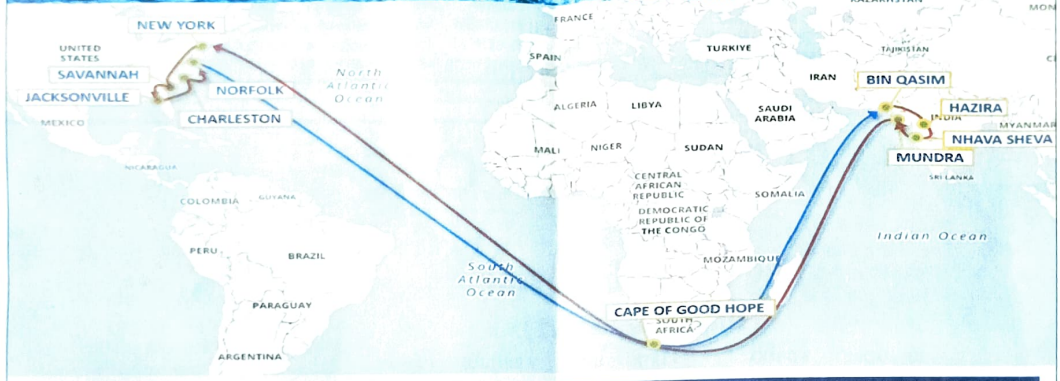


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