



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी  
सचिव

**Prof. Manish R. Joshi**  
Secretary



सत्यमेव जयते



आज़ादी का  
अमृत महोत्सव  
विश्वविद्यालय अनुदान आयोग  
**University Grants Commission**

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

File No. - 1-1/2025(Sewa Parv 2025)

1 आश्विन 1947/ 23rd September, 2025

Subject: Celebration of *Sewa Parv 2025* from 17th September to 2nd October, 2025 – reg.

**आदरणीय महोदया/महोदय,**

As you may be aware, *Sewa Parv 2025* is being celebrated across the country from **17th September to 2nd October, 2025** on the overarching theme of “*Viksit Bharat*”. The Parv seeks to inspire collective participation in realising the vision of a developed India by 2047, as articulated by the Hon’ble Prime Minister, and will bring together communities, institutions, and individuals in a nationwide celebration of service, creativity, and cultural pride.

In this regard **one-day Painting Workshops** are being coordinated by the Ministry of Culture at 75 prominent locations across the country as per the attached schedule (Annexure 1). These workshops are aimed at engaging artists, faculty, students, and community members in creating artworks on the theme “*Sewa Parv – Vision of Viksit Bharat*”. All Universities and Higher Education Institutions (HEIs) are requested to:

- Organise similar painting workshops and cultural programmes during *Sewa Parv 2025* in line with the Suggestive Standard Operating Procedure (SOP) enclosed at Annexure 2.
- Encourage active participation of students, faculty, and staff in the celebrations.
- Document all events/activities and **upload detailed reports, photographs, and artworks** on the official portal <https://amritkaal.nic.in/sewa-parv.htm> latest by 2nd Oct, 2025 for documentation, publicity, and creating a unified national record.
- Encourage participants to share their experiences on **social media platforms** using the hashtag **#SewaParv**.
- Make use of the official branding and publicity materials available at the following link: [https://drive.google.com/drive/folders/1CRViQvoCph9CBx\\_ha1YWeDsCKGx-6e3](https://drive.google.com/drive/folders/1CRViQvoCph9CBx_ha1YWeDsCKGx-6e3)
- In case of any queries, please feel free to contact Nodal Officers from Ministry of Culture, Government of India as mentioned below: -

1. Shri. Rajeev Kumar, Director, Ministry of Culture and Secretary, LKA, Tel: - 011-23446300, Email: - rajeev.kr37@gov.in

2. Smt. Pooja Hali, Director, NGMA, Ministry of Culture, Tel: - 011-23386208, Email: - ngma.delhi@ngmaindia.gov.in

In addition to the above, HEIs are also requested to undertake the following suggestive activities as part of the **Action Plan under Unnat Bharat Abhiyan (UBA)**:

- Create awareness among senior citizens in adopted villages about **digital literacy** and the use of Digital Public Infrastructure.
- Disseminate information on key Government schemes such as **PM Vidya Lakshmi Scheme**, **National Apprenticeship Training Scheme (NATS)**, and promotion of **Bhartiya Bhasha** in teaching-learning.

- Promote awareness on **higher education opportunities** to facilitate smooth transition from school to higher education.
- Conduct **hands-on workshops** on specific interventions under UBA, in collaboration with SHGs, schools, and NGOs.
- Organise **special drives** addressing student grievances, mental health, balanced diet (reduced sugar/oil consumption), digital wellness, zero waste, drug-free campuses, and the vision of *Viksit Bharat @2047*.
- Intensify efforts for **awareness and saturation of NATS beneficiaries**.
- Build **student capacity in Artificial Intelligence (AI)** and its applications.
- Detailed reports, photographs, and artworks undertaken under UBA may be submitted using the below mentioned link latest by 15<sup>th</sup> Oct, 2025: -  
[https://docs.google.com/forms/d/e/1FAIpQLSe8uwj9en\\_GB8OU39mbg\\_TyvLpgL\\_uH3LMksti2EVEuPu\\_g/viewform?usp=header](https://docs.google.com/forms/d/e/1FAIpQLSe8uwj9en_GB8OU39mbg_TyvLpgL_uH3LMksti2EVEuPu_g/viewform?usp=header)

You are requested to ensure **maximum participation of students, faculty, and community members** in these celebrations and to give **wide publicity** to all activities organised during *Sewa Parv 2025*.

सादर,

भवदीय,



(मनिष जोशी)

संलग्नक: उपरोक्तानुसार

To,

1. Vice-Chancellors of all Universities
2. Principals of all Colleges

Copy to:

Principal Secretary (Higher Education) of all States/UTs  
State Higher Education Councils

## Annexure-I

S. No	Event Date	Nodal Organisation	Organisations	Venue	States/Uts	Location
1	24.09.2025	Central Institute of Buddhist Studeis	Central Institute of Buddhist Studeis + NZCC	Central Institute of Buddhist Studies, Leh, UT of Ladakh	Ladak	Leh
2	24.09.2025	Central Institute Of Higher Tibetan Studies Sarnath Varanasi	Central Institute Of Higher Tibetan Studies Sarnath Varanasi	Atish Hall, Central Institute of Higher Tibetan Studies, Sarnath Varanasi	Uttar Pradesh	Sarnath
3	27.09.2025	Central Institute of Himalayan Culture Studies	Central Institute of Himalayan Culture Studies	CIHCS, Dahung	Arunachal Pradesh	Dahung
4	27.09.2025	EZCC	EZCC	Port Blair	Andaman & Nicobar	Port Blair
5	17.09.2025	IGNCA	IGNCA	Lal Bahadur Shashtri Vidyalaya, Harini (Vadodara)	Gujarat	Vadodara
6	17.09.2025	IGNCA	IGNCA	Parul University (Vadodara)	Gujarat	Vadodara
7	19.09.2025	IGNCA	IGNCA	Vadodara Municipality Corporation Art Gallery, Dandia Bazar (Vadodara)	Gujarat	Vadodra
8	30.09.2025	IGNCA	IGNCA	Basholi (Jammu)	Jammu & Kashmir	Jammu
9	17.09.2025	IGNCA	IGNCA	Jammu Convention Centre (Jammu)	Jammu and Kashmir	Jammu
10	30.09.2025	IGNCA	IGNCA	Thrissur: Place to be Decided	Kerela	Thrissur
11	22.09.2025		IGNCA	National Sanskrit University (Tirupati)	Tirupati	Tamil Nadu
12	26.09.2025		IGNCA	Shilpagram, NEZCC, (Guwahati)		Guwahati
13	24.09.2025		IGNCA	Ranchi: Place to be Decided		Ranchi
14	26.09.2025		IGNCA	Ravindra Bhavan, Goa		
15	27.09.2025	IGNCA	IGNCA	Puducherry: Place to be Decided		
16	02.10.2025	IGNCA	IGNCA	Doodhpathri (J&K)		
17	23.09.2025		Indira Gandhi National Centre for the Arts, Regional Centre, Ranchi	Dr. Shyama Prasad Mukherjee University, Ranchi	Jharkhand	Ranchi
18	24.09.2025		Indira Gandhi National Centre for the Arts, Regional Centre, Ranchi	Delhi Public School, Ranchi		Ranchi
19	28.09.2025	Indira Gandhi Rashtriya Manav Sangrahalaya	Indira Gandhi Rashtriya Manav Sangrahalaya	Indira Gandhi Rashtriya Manav Sangrahalaya, Shamlia Hills, Bhopal, Madhya Pradesh, Pin 462003	Madhya Pradesh	Bhopal
20	28.09.2025	Lalit Kala Akademi	Lalit Kala Akademi Regional Centre, Bhubaneswar	Bhubaneswar	Odisha	Bhubaneswar
21	25.09.2025	Lalit Kala Akademi	Lalit Kala Akademi Regional Centre, Bhubaneswar + College of Art & Craft, Khallikote	Khallikote, Ganjam	Odisha	Ganjam
22	20.09.2025	Lalit Kala Akademi	Lalit Kala Akademi Regional Centre, Bhubaneswar + Kala Gram & Shilpa Grams	Puri	Odisha	Puri
23	24.09.2025	Lalit Kala Akademi	Lalit Kala Akademi, North East Regional Centre, Agartala + NEZCC	Govt. College of Arts and Craft, Agartala, Tripura	Tripura	Agartala
24	25.09.2025	Lalit Kala Akademi	Lalit Kala Akademi, Patna Camp Office + EZCC + Khuda Baksh Library	Collage of Art and Craft, Patna University, Patna-800001	Bihar	Patna

25	25.09.2025	Lalit Kala Akademi	Lalit Kala Akademi, Regional Centre Garhi + NZCC + CCRT	ITITI, DoonSanskriti School, VidyamataRajraniMarg, Dehradun, Uttarakhand-248015	Uttarakhand	Dehradun
26	21.09.2025	Lalit Kala Akademi	Lalit Kala Akademi, Regional Centre, Chennai + Kalashetra Foundation	Lalit Kala Akademi, Regional Centre, Chennai, No.4, Greams road, Chennai 600006	Tamil Nadu	Chennai
27	24.09.2025	Lalit Kala Akademi	Lalit Kala Akademi, Regional Centre, Kolkata + Science City + EZCC + NGMA +Raja Ram Mohan Ray Library Foundation +Indian Museum + National Council of Science Museum + Victoria Memorial Hall + MAKAIAS + The Asiatic Society	Science City Kolkata	West Bengal	Kolkata
28	17.09.2025	Lalit Kala Akademi	Lalit Kala Akademi, Regional Centre, Lucknow + NCZCC	Faculty of Architecture of Planning, Dr. A.P.J. Kalam Technical University, Tagore Road, Near Art & Craft Lucknow (beside college of Art and Crafts, University of Lucknow)	Uttar Pradesh	Lucknow
29	30.09.2025	Lalit Kala Akademi	Lalit Kala Akademi, Shimla Centre + NZCC	Gaiety Theatre Complex, The Mall, Shimla – 171 001 (H.P)	Himachal Pradesh	Shimla
30	23.09.2025	Namgyal Institute of Tibetology	Namgyal Institute of Tibetology + NEZCC	Namgyal Institute of Tibetology	Sikkim	Gangtok
31	25.09.2025	NGMA	National Gallery of Modern Art Mumbai	JJ School of Art, Mumbai		
32	24.09.2025	NGMA	National Gallery of Modern Art, Bengaluru + IGNSA	IGNSA RC Bengaluru	Karnataka	Bengaluru
33	28.09.2025		National Gallery of Modern Art, Delhi	NGMA Delhi		
34	24.09.2025	School of Buddhist Studies, Philosophy & Comparative Religions	Nava Nalanda Mahavihara, Deemed to be University, Ministry of Culture, Govt of India	Nava Nalanda Mahavihara, Deemed to be University, Ministry of Culture, Govt of India, Nalanda, Bihar	Bihar	Nalanda
35	23.09.2025		NCZCC Prayagraj	Varansi	UP	
36	24.09.2025		NCZCC Prayagraj	Gorakhpur u. p.		
37	25.09.2025		NCZCC Prayagraj	Bareilly u. p.		
38	26.09.2025		NCZCC Prayagraj	Agara u. P.		
39	27.09.2025	NEZCC	NEZCC	Itanagar	Arunachal Pradesh	Itanagar
40	28.09.2025	NEZCC	NEZCC	State Kala Akademi, Imphal	Manipur	Imphal
41	29.09.2025	NEZCC	NEZCC	Shillong	Meghalaya	Shillong
42	01.10.2025	NEZCC	NEZCC	NEZCC Complex Dimapur	Nagaland	Dimapur
43	26.09.2025		North Central Zone Cultural Centre (NCZCC ) Prayagraj	Premises of J&K Academy of Art, Culture & Langugaes, Jammu		
44	19.09.2025	NCZCC	North Central Zone Cultural Centre (NCZCC ) Prayagraj, + Allahabad Museum Prayagraj, + LKA	Allahabad Museum (Campus) Prayagraj	UP	Prayagraj
45	17.09.2025		North Central Zone Cultural Centre, Prayagraj	Dr. A. K. T. University, lucknow	UP	Lucknow
46	26.09.2025		North East Zone Cultural Centre (NEZCC), Dimapur	NEZCC Shilpgram Complex,Panjabari Guwahati, Assam	Assam	Guwahati
47	28.09.2025	NZCC	North Zone Cultural Centre, Patiala	Kalagram, Manimajra, Chandigarh	Chandigarh	Chandigarh
48	02.10.2025	NZCC	North Zone Cultural Centre, Patiala	SKICC, Srinagar	Jammu & Kashmir	Srinagar
49	25.09.2025	NZCC	North Zone Cultural Centre, Patiala	Virsa Vihar Kendra, Patiala	Punjab	Patiala
50	30.09.2025	NZCC	North Zone Cultural Centre, Patiala	Kurukshetra University, Kurukshetra		
51	30.09.2025	RAMPUR RAZA LIBRARY	RAMPUR RAZA LIBRARY	Rampur Raza Library	Uttar Pradesh	Rampur
52	22.09.2025		SALAR JUNG MUSEUM	Salar Jung Museum, Hyderabad	Telangana	Hyderabad
53	19.09.2025	Salar Jung Museum	Salar Jung Museum, Hyderabad	Zilla Parishad High School, Yadagirigutta, Yadagiri Pally, Nalgonda, Telangana Pin-508115.	Telangana	Yadagiri
54	24.09.2025		South Central Zone Cultural Centre, Nagpur	Khajuraho (Madhya Pradesh)		Khajurajo
55	26.09.2025		South Central Zone Cultural Centre, Nagpur	Nagpur (Maharashtra)		
56	24.09.2025	SCZCC	South Central Zone Cultural Centre, Nagpur (SCZCC, Nagpur)	Khajuraho (Madhya Pradesh)	Madhya Pradesh	Khajuraho

57	29.09.2025	SCZCC	South Central Zone Cultural Centre, Nagpur (SCZCC, Nagpur)	Maheshwar (Madhya Pradesh)	Madhya Pradesh	Maheshwar
58	26.09.2025	SCZCC	South Central Zone Cultural Centre, Nagpur (SCZCC, Nagpur)	Nagpur (Maharashtra)	Maharashtra	Nagpur
59	27.09.2025	SCZCC	South Central Zone Cultural Centre, Nagpur (SCZCC, Nagpur)	Wardha (Maharashtra)	Maharashtra	Wardha
60	25.09.2025	SZCC	SOUTH ZONE CULTURAL CENTRE	Mangalore	Karnataka	Mangalore
61	28.09.2025	SZCC	SOUTH ZONE CULTURAL CENTRE	Calicut	Kerela	Calicut
62	17.09.2025		SOUTH ZONE CULTURAL CENTRE	SZCC, Thanjavur	Tamil Nadu	Thanjavur
63	17.09.2025	SZCC	SOUTH ZONE CULTURAL CENTRE	Thanjavur	Tamil Nadu	Thanjavur
64	22.09.2025	SZCC	SOUTH ZONE CULTURAL CENTRE	Kumbakonam	Tamil Nadu	Kumbakonam
65	23.09.2025	SZCC	SOUTH ZONE CULTURAL CENTRE	Madurai	Tamil Nadu	Madurai
66	24.09.2025	SZCC	SOUTH ZONE CULTURAL CENTRE	Coimbatore	Tamil Nadu	Coimbatore
67	19.09.2028	SZCC	SOUTH ZONE CULTURAL CENTRE	Vishakapattinam		
68	22.09.2025		West Zone Cultural Centre Udaipur	Fort Chittorgarh	Chittorgarh	Rajasthan
69	18.09.2025	WZCC	West Zone Cultural Centre Udaipur	Government High School Nani, Daman	Daman & Diu	Daman
70	28.09.2025	WZCC	West Zone Cultural Centre Udaipur	Directorate of Art & Culture, Panji, Goa	Goa	Panjim
71	17.09.2025	WZCC	West Zone Cultural Centre Udaipur	Anand (Gujarat)	Gujarat	Anand
72	27.09.2025	WZCC	West Zone Cultural Centre Udaipur	River Front, Sabarmati, CM Fine Art College	Gujarat	Ahmedabad
73	27.09.2025	WZCC	West Zone Cultural Centre Udaipur	1. Govt. Higher secondary school Ghogha, Diu 2. Education Hub govt college, Malala, Diu		Diu
74	27.09.2025	WZCC	West Zone Cultural Centre Udaipur	Shilpgram Udaipur		
75	20.09.2025	WZCC	WZCC Udaipur	CVM University	Gujarat	Anand

**Annexure 2**  
**Suggestive SOP for Universities & Institutions**  
**Sewa Parv 2025**  
**“Viksit Bharat Ke Rang Kala Ke Sang”**  
*(One Day Painting Workshop on the Theme of “Viksit Bharat”)*

**1. Objective for Universities/Colleges/Institutions**

- To implement **one-day Painting Workshops** across Universities, Colleges, departments, higher educational institutes and affiliated Institutions during **Sewa Parv 2025 (17th September – 2nd October 2025)** alongside other planned activities.
- The central Theme of this one-day Painting Workshops during Sewa Parv 2025 will be the themes centered around the vision of Viksit Bharat.
- To mobilize artists, students, and the community in line with the vision of Viksit Bharat.
- To ensure mass participation, transparency, and cultural outreach in alignment with the Ministry of Culture's guidelines.

**2. Roles & Responsibilities**

**A. Universities / Central & State Universities / Deemed-to-be Universities/ Private Universities/ Colleges, Higher Education Institutions**

- Nominate a **University Nodal Officer** (preferably from Fine Arts/Visual Arts Department or Cultural Committee) for overall coordination.
- Identify venues such as **University Auditoriums, Art Departments, Common Halls, Exhibition Spaces**.
- Mobilize participants including **faculty members of arts, eminent artists, research scholars, university/ college students, etc.**
- Invite **eminent artists** as chief guests/hosts for the programme.
- Constitute **jury panels** (faculty experts, external artists).
- Coordinate with media, university press, and influencers for publicity.
- Ensure **timely uploading of reports, photographs, and participation data** on the Sewa Parv portal.

**B. Affiliated Colleges / Departments / Cultural Societies**

- Act as **local implementing partners** within the University network.
- Register participants and handle venue logistics.
- Invite **local dignitaries (Vice-Chancellor, Deans, Professors, Cultural Icons)**.
- Coordinate with the **University Nodal Officer** for consolidated reporting.

**3. Programme Components at University/Institutional Level**

**A. One-Day Painting Workshop on the theme of Viksit Bharat**

- Participation: Professional Artists, Art Faculty, Research Scholars, College Students, School Students (from affiliated colleges/schools), Art Enthusiasts.
- Free art materials (canvas, colors, brushes, sheets).
- Refreshments/food for participants.
- Adequate seating, display panels, and exhibition space.

## B. Evaluation & Awards (Suggestive at University Level)

- Separate Jury Panels for may be constituted for Professional Artists/ Art Faculties and University/ College/ Higher Education Institute Students.

<b>Suggested Awards Structure</b> (Suitable Award Money may be decided as deemed appropriate)	
<b>Professional Artists / Art Faculty</b> (100+ participants)	<b>University/College Students</b> (100+ participants)
1st Prize	1st Prize
2nd Prize	2nd Prize
3rd Prize	3rd Prize
–	Consolation Prizes

### 4. Exhibition of Artworks (University / College Level/ Higher Educational Institutes)

- Selected artworks from university/ colleges/ departments/ higher educational institutes to be exhibited at the Art Gallery/Library Hall/Cultural Centre of their respective campus premises.
- Best artworks may be forwarded to District/State exhibitions under Sewa Parv.

### 5. Facilities for Participants

- Free **art materials** (canvas, colors, brushes, sheets).
- **Refreshments/food** for participants.
- Adequate **seating, display panels, and exhibition space**.

### 6. Online Platform & Digital Participation

Individual Participants such as Artists, university students, college students, art faculties, etc.	<ul style="list-style-type: none"><li>• Artists, university students, college students, art faculties, etc, may be encouraged to upload their photo of art work on the official Sewa Parv portal: <a href="https://amritkaal.nic.in/sewa-parv.htm">https://amritkaal.nic.in/sewa-parv.htm</a></li><li>• Artists, and art enthusiasts may also share photographs, art works, and experiences on social media platforms using the official hashtag <b>#SewaParv</b>.</li><li>• Each tagged post will contribute to a larger digital movement showcasing India's cultural vibrancy and commitment towards building Viksit Bharat.</li></ul>
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### 7. Creative & Template

- Universities, colleges and higher educational institutions are requested to adopt the prescribed creative template.
- All branding/publicity materials can be downloaded here:

[https://drive.google.com/drive/folders/1CRViQvoCph9CBx\\_hal1YWeDsCKGx-6e3](https://drive.google.com/drive/folders/1CRViQvoCph9CBx_hal1YWeDsCKGx-6e3)

### 8. Nodal Officers from Ministry of Culture, Government of India

1. Shri. Rajeev Kumar, Director, Ministry of Culture and Secretary, LKA, Tel:- 011-23446300, Email:- [rajeev.kr37@gov.in](mailto:rajeev.kr37@gov.in)
2. Smt. Pooja Hali, Director, NGMA, Ministry of Culture, Tel:- 011-23386208, Email:- [ngma.delhi@ngmaindia.gov.in](mailto:ngma.delhi@ngmaindia.gov.in)